

Hung Nguyen

UI/UX Designer

Hello, I'm Hung – a UI/UX & Product Designer based in Hanoi, Vietnam, with 6+ years of experience in digital design and 5+ years specializing in product design.

I am passionate about crafting intuitive, user-centered digital products that seamlessly balance user needs with business objectives. Over the years, I have collaborated with cross-functional teams across Fintech, SaaS domains to transform complex concepts into seamless, engaging user experiences.

Driven by problem-solving and continuous learning, I strive to design meaningful products that improve people's everyday lives.

Experiences

Minswap Lab > Senior Product Design | May 2025 - Present

- Owned end-to-end product design, from research and wireframes to high-fidelity UI and developer handoff.
- Worked closely with product managers and engineers to define features and improve user experience
- Created marketing campaigns, social media assets, motion graphics, and promotional videos to drive product awareness.
- Used competitor research and user feedback to continuously refine product usability and engagement.

Kyber Network > Product Design / Krystal | Oct 2022 - May 2025 (2 years+)

- Designed intuitive and visually appealing web3 wallet interfaces, collaborating with cross-functional teams to meet project goals.
- Created wireframes, mockups, and prototypes, conducted research, and gathered feedback to inform design decisions.
- Implemented user-friendly interfaces for web3 wallet functions, emphasizing usability and user satisfaction.
- Simplified complex blockchain concepts for non-technical users, staying informed on industry trends and emerging technologies.

Viettel Digital Service > UI/UX Designer | Nov 2020 - Nov 2022 (2 years+)

- In charge of the UX/UI for the product of the Viettel Digital called Viettel Money- A digital finance services aim at wide and large users.
- Collaborated with Product Owner, Developers, and stakeholders to ideate and execute projects.
- Conducted user research, created wireframes, and designed UI for projects.
- Analyzed project reports and updated progress in team meetings.
- Generated new ideas for event UI design and researched UX methods and competitors.
- Created smart, aesthetic, user-friendly interfaces using User-centric design.
- Additional tasks included reporting, presenting to stakeholders.
- Key Projects: Payment, Customer Center, etc...

Cent Beauty > Graphic & Web Designer | May 2019 - Aug 2020 (1 years +)

- Design landing page and website for company.
- Design of advertising products such as leaflets, posters, brochures, standees, backdrops, etc...
- Design online advertising products such as banners, images, popups... for programs, promotions, events, etc...
- Be responsible for the fine art of the Company's products & services before releasing to the general public.

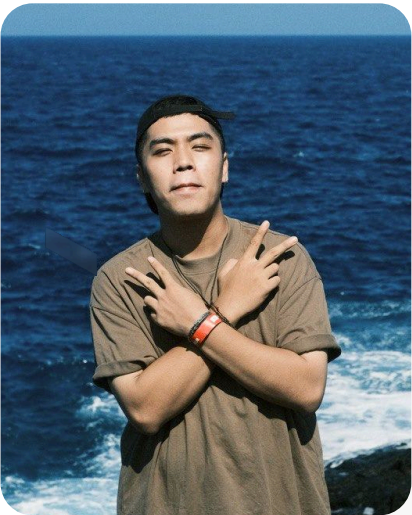
Side Projects

BitCastle > Product Design (Freelancer)

- Analyze users, competitors, and align goals with market needs.
- Create user flows for wallets, trading, and staking experiences.
- Build responsive, visually appealing interfaces with dark/light mode options and a modern, futuristic look.
- Design key features like wallets, exchanges ensuring they are easy to navigate and provide users with a clear view of their activities and investments.

Vadata > Product Design (Freelancer)

- Developed user-centered designs for a data analytics product, focusing on improving user experience and enhancing data visualization.
- Collaborated with data analysts and stakeholders to understand user needs and business requirements.
- Utilized data visualization tools and techniques to present complex data in a clear and compelling way.



Contact

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Education

Information Technology & Network Administrators
| 2013-2017
FPT Polytechnic

Achievements

> **ETH Vietnam Hackathon (Second Prize)**
As the UI/UX Designer, create the UI, wireframes, and prototype for “NFT wallet - Account Abstraction.”

Skillset

- Critical Thinking
- Problem-Solving Skills
- Requirements Gathering
- Time Management
- Adaptability
- Attention to Detail
- Competitive Analysis
- Design System
- 3D Skills